

News:

Dexion rejoins existing and new customers at the leading cross-industry business summit in the region



In November 2016, Dexion attended for the third time TRANSLOG Connect Congress, the market leading cross-industrial business summit for transportation, logistics and supply chain management professionals in the Central Eastern European region.

Since the event launched in 2011, the number of participants has reached more than 500 from over 30 countries in the region and beyond.

Directors from leading businesses from across various industries - such as automotive, electronics, oil & gas, heavy industry & steel, retail, food & beverage, FMCG, energy and beyond - attend each year's summit to meet the key logistics, software, consultancy, transportation and warehousing service providers.



In order to ensure the quality of the conference programme, the organisers worked closely together with leading local and regional associations, to ensure that the conference programme offers up-to-date market insights into supply chain management, logistics, production, IT, transportation and warehouse management-related topics.

Attendees of TRANSLOG 2016 visited the Szentkirályi Mineral Water and the Mercedes-Benz Manufacturing plant in Kecskemét near Budapest as part of the event.

Translog 2016 also hosted for the 4th time the CEE Logistics & SCM Excellence Award to honour, recognise and promote outstanding logistics and SCM solutions in the growing region of CEE, highlighting the region's most innovative and flexible solutions.

Over the two days, Dexion's representatives had the opportunity to meet with leading directors and industry experts through a series of pre-arranged one-to-one business meetings and several informal networking activities, to maximising business efficiency, and developing meaningful and valuable business relationships.

"TRANSLOG Connect attracts all the major players of not only the Hungarian market but also the neighbouring countries such as Romania, Czech Republic, Slovakia, Macedonia and Serbia so, as a Group, we not only had the opportunity to meet a lot of existing customers, but also to establish relations with many new ones." said Peter Zoltan, National Sales Manager for Dexion Kft Hungary.

"Translog 2016 offered both a relaxed but professional business environment in which to explore new ideas, strategies and technical developments with industry colleagues, experts, and peers as well as an opportunity to enjoy the informal networking opportunities."