

# Optim shop fitting system

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## Shop fitting system helps to create a versatile display system for all types and sizes of modern shops and stores.

Optim shop fitting system is as effective in grocery stores and DIY-shops as in specialty stores and large cash and carry outlets. Optim shop fitting system has components to promote the display of single items, packaged products, wholesale packages and palletised units. A wide range of different accessories simplify the display of even the most difficult products.

Retail Stores / Shopfitting is a product in the category

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## Description

**Optim is a versatile shop fitting system for many purposes. It's solid structure allows for displays of large volumes goods and merchandise. Optim shop fitting is adaptable and all-equipped – from a corner shop to a supermarket. It is suitable to agricultural and hardware stores, garden stores, grocery stores, discount stores and specialty shops.**

Optim shop fitting consists of frames, horizontal long span beams and shelves as well as wide range of accessories which simplify the display of even the most cumbersome products. In DIY and hardware stores the size of products differs from small items to large machinery. Highly flexible Optim shop fittings accommodate effortlessly all hardware products, which can also be protected with wire mesh doors. Products can be hung, put on a shelf or into a basket, stacked, stood up, kept in deep wire basket shelves, stored on pallets, hung on rails, displayed individually or in a group. Big or small products, shelves can always be adjusted to suit the dimensions and requirements.

Special Solutions › Retail Stores / Shopfitting

## References

- Agrimarket, Finland
- Kodin Terra, Finland
- K-Rauta, Finland
- Maritim AS, Norway





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Optim is not sold in the UK, please check your own countries website for sales enquiries



## Options

- wide range of solutions that improve the sales presentation
- flexible and easily customizable
- components to promote the display of single items, package products, wholesale packages and palletised units
- plenty of options in different sectors for the sales presentation
- Optim dimensioning is based on the use of shop pallets
- uprights have perforations 50 mm intervals for height adjustment of horizontal beams
- standard colors are white RAL9010 or light gray RAL7035, other RAL colors and hot dip galvanized to the outer regions are available in special order
- mesh and wire parts are either zinc-coated or powder painted





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## Specifications

### Frames:

Heights: 1500, 1750, 2000, 2250, 2500, 3000, 4000

Depths: 550, 800, 1000

Loading capacity 1500 kg/3000 kg

### Horizontal beams

Lengths: 454, 880, 1315, 1750, 2180

Loading capacity: 250-450 kg/pair of beams

Steel shelves: 550x435, 800x435, 1000x435

Wire shelves: 550x860, 800x860, 1000x860

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